

Call for Expressions of Interest – Digital Artwork for Public Realm Animation – Big Belly Bins

Who:

Local artists/designers

What:

GO! Southampton would like to invite expressions of interest from artists and designers to create an exciting and Southampton specific digital artwork to be printed onto a number of big belly bins in the city centre.

We are looking for 4 artists to create digital artwork for 17 bins across the city centre covering three themes/areas:

- Cultural Quarter/culture
- Old Town /heritage
- Above Bar Street/ retail/ broader Southampton

Artists will be asked to create a digital artwork relating to one of these themes as they will be used in isolation. The creative style can vary and be determined by the artist/designer however must be in keeping with the setting that these bins will be installed.

When:

Final chosen digital designs to be submitted by 23rd August 2021.

Background:

As Southampton reopens we are looking at ways we can bring the city to life. Starting with the BENCH project last year, we now want to look at other opportunities to open up the public realm as a space for local art to thrive and become an essential part of the city's culture. We want to be able to take something commonplace and turn in it to a piece of public art, and our next venture...Southampton's newly installed Big Belly Bins.





GO! Southampton is working on this public art project, with support from Southampton City Council and Solent Showcase Gallery, as part of our wider contribution as City Partner to Southampton's UK City of Culture 2025 bid.

Digital artwork commission:

To bring our vision to life, we need help from you! We are looking to commission 4 Southampton based artists and designers to create a digital artwork which will be printed and installed onto 17 bins in the city centre. The dimensions of the artwork needed will be 577mm X 1058mm. Please note the part of the design may not be visible from some angles due to the ashtray, see image above.

We are look for artwork that is one or more of these:

- Vibrant and eye-catching
- Synonymous to Southampton
- Celebrates the city's culture
- Positive and inspiring

Each of the 4 selected artists/designers will receive an all-inclusive fee of £250 plus VAT if relevant.

How to apply:

Please send the following materials to Rebecca.handley@gosouthampton.co.uk before Monday 2nd August 2021.

- UP to 100 words on how you would approach the project/your chosen theme(s) and intended design
- 5 images of previous artworks (JPG, PNG, PDF max. 1 MB each)
- Artist statement or biography (if available)
- Link to professional website (if available)

Selection Panel:

- Brian Reed, Course Leader BA (Hons) Illustration, Solent University
- Kathryn Glynn, Southampton City Council
- Rebecca Handley, GO! Southampton

What next:

The selected artists/designers will be contacted by Friday 13th August. Selected artists will need to provide digital artwork files by Monday 23rd August 2021.

Please contact Rebecca at Rebecca.handley@gosouthampton.co.uk with any further questions.

